

MEMORANDUM

TO: Alex Chen, Lead Asset Manager **FROM:** Mayor Evans **DATE:** October 26, 2023 **SUBJECT:** Strategy for the Upcoming Council Vote

Alex,

The blowback on the capital plan reallocation is more significant than we anticipated. Councilmember Davies is whipping votes against it, and the 'Friends of Northwood Parks' group is organizing a protest outside City Hall for the day of the meeting.

I've reviewed your engineering assessments. I get it. The risk is real. But 'risk' is abstract. A new park is tangible. We are losing the public relations battle, and badly.

I need a bulletproof plan for this council meeting. You need to do more than just present the data; you need to build a bridge to the opposition. Frame this not as a loss for the community, but as a necessary protection of our city's foundation. Walk me through how you'll handle the objections from Davies, the business association, and the parks advocates. I'm counting on you to get this across the finish line. Don't make me regret backing this.