

MEMORANDUM

TO: Department Heads

FROM: A. Valerius, City Manager

DATE: October 1, 2024

SUBJECT: Strategic Direction for Fiscal Years 2025-2030

As we plan for the next five years, our focus must be on creating a resilient, safe, and economically vibrant community. All departmental plans, including the new Strategic Asset Management Plan for our infrastructure, must align with the following core strategic goals:

Enhance Public Safety and Resilience: We must ensure our community is safe and our infrastructure can withstand and recover from potential disruptions. This includes addressing the deferred maintenance on our aging water and transportation networks.

Promote Sustainable Economic Growth: Our infrastructure must support and attract new business. This means ensuring our utility and transport systems are reliable and have the capacity for future growth.

Improve Fiscal Responsibility and Efficiency: We must make data-driven decisions to optimize our operational and capital expenditures. We need to deliver services more efficiently and ensure the long-term financial sustainability of our asset portfolio.